

EXPERIENCE: The Wall Street Journal

May 2022 - current

Visual Editor

- :: In charge of graphics for World News coverage
- :: Previously was also in charge of graphics for Personal Finance group
- :: Currently managing a team of 5 graphics reporters
- :: Overseeing, pitching, creating, editing diverse projects from my team as well as collaborating and working together with the rest of the newsroom

September 2018 - May 2022

Graphics Editor

- :: Part of the World News desk. Covered news including the Covid pandemic and Russia/Ukraine war.
- :: Covered breaking news with the rapid desk team
- :: Display and daily print graphics for the newspaper
- :: Pitched own visual stories and developed them from start to finish
- :: Run and steered projects working closely with editors and reporters
- :: Research and data gathering

NBC News / Today.com

July 2017 - September 2018

Interactive Producer

- :: Started the Visual Journalism team at NBC News / Today.com
- :: Set up the infrastructure for the workflow of the graphics team, from the server side to design/front-end styles for static and interactive graphics, with an instructions library for future graphics teammates.
- :: Built from scratch templates for daily graphics
- :: Troubleshoot and implement graphics in the newly established CMS for both NBC and Today.com platforms
- :: Worked closely with the Commerce side to create interactive graphics with e-commerce as its goal

The Associated Press (New York)

January 2012 - July 2017

Interactive Producer

- :: Building standalone interactive graphics for thousands of customers around the world
- :: Experience in responsive design, supporting different dimensions for different platforms and embed sizes
- :: Optimizing graphics for a wide variety of browsers, from IE7 to HTML5 standards
- :: UI design according to web standards
- :: Daily and project-based interactive graphics, high-profile projects include Olympics 2016 and Elections 2012
- :: HTML templating for easy to use and reuse interactive graphics
- :: CSS skinning for various in-house widgets
- :: Content gathering and news research

AdTraffix

May 2011 - December 2011

Web Graphics & Web programming

- :: Main designer for different e-commerce sites
- :: Production of banners, landing pages and checkout forms
- :: Working with different APIs that track customer behavior
- :: Knowledge and practice with SEO tools

The Miami Herald

August 2006 - May 2011

Information Graphics

- :: Main designer and content manager for the Miami Herald website
- :: In charge of the Interactive Graphics Section
- :: Weekly graphics and illustrations
- :: Experience in converting print graphics into successful online graphics.
- :: Editing, optimizing and preparation of multimedia for the web
- :: Collaboration and teamwork with content providers

Asian American Journalist Association

January 2015 - December 2018

- :: Application of custom widgets for the journalists needs
- :: Support and management over the Wordpress site

OurChinatown

January 2011 - 2014

Web management + frontend developer

:: Implementation of different automated widgets for fast and easier updates

:: Content management

:: Backend support

Robin Rile Fine Art

Freelance Web Management

March 2009 - 2013

:: Art Direction and construction of the website from scratch

:: Web management

:: Custom implementation of email newsletter programs, blogging applications, and XML backend for easy updateability from the user side

:: Monthly updates through automated XML scripts

Cloudberry Records

January 2007 - present

Own record label

:: Created a concept of 3inch cd-singles

:: Art Direction and web management

:: Client relations and sales throughout the world including UK, Germany, Sweden, Japan, Australia and more

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SKILLS:

HTML, CSS & JQUERY

ArcGIS

Adobe Illustrator

Fair knowledge of PHP

Wordpress coding

Basic Adobe After Effects

Adobe Photoshop

Adobe InDesign

Mac OS / Windows

Microsoft Office

QuarkXpress

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MERITS:

2015

Deadline Club winner for the interactive graphic "Mexico: The Other Disappeared"

Dart Center for Journalism winner for the interactive graphic "Mexico: The Other Disappeared"

Summer 2007

Graduated with Honors (AiMIU Design Honors Program) / Dean's List

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EDUCATION:

Miami International University of Art and Design, Bachelor's Degree

2004-2007

:: Major in Graphic Design

Miami-Dade College, Associate in Arts

2001-2003

:: Major in Computer Animation

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LANGUAGES:

Bilingual in English and Spanish. Fair knowledge of Portuguese. Basic French and Swedish